



**CRC MEETING MINUTES
3-9-21 BOARD MEETING (ZOOM)**

ATTENDANCE: Michelle Pratt –President, Scott Snyder- Perusse-Vice President, Penni McEleney-Treasurer, MaryAnn Philo-Secretary, Deb Herath–Emeritus, Sharon Jones-Hospitality, Ginny Graves, Beth Thomas, John Wilson, Tammy Prevost

Absent: Jerry Crane-Emeritus, Linda Champagney, Kevin Maloney, Rick Seaman

ANNOUNCEMENTS: MEETING DATES: April 13, May 11, June 8, July 13, August 10, September 14, October 12

DISCUSSION:

The meeting was called to order at 6:05 pm

The 2-25-21 meeting minutes were unanimously approved as amended.

The dock lists and the previous membership list will be used for this years membership mailing. It will be under 1000 mailings, keeping the costs around \$850.00. The membership flyer will also be emailed to all current members who have provided their email.

MaryAnn will purchase blue paper, and Scott will organize the copying, which will be done at Kevin's.

Michelle will have her students organize the mailing. They will staple, fold, stuff the envelopes, add the address labels and stamp, so they are ready to mail.

Penni will get envelopes, postage stamps, and the return address stamps and will drop to Michelle.

Deb will email the membership information to members whose email is in our database. If we decide to put membership flyers at some local businesses, Deb will purchase some type of holder, and MaryAnn will print a label with the CRC logo on it for display.

Michelle would like to put an article in Southwoods Magazine about CRC, which would be interesting and informative. John and Jerry have been working on updating our Facebook page, and membership sign up isn't allowed due to security reasons. John put a link from the CRC Facebook page that connects to the CRC website to sign up. Deb will ask Jerry to update the Facebook page to 2021. Michelle will set up Instagram and Snapshot accounts which will link to the CRC website membership page.

Michelle will ask Dennis Clark about getting CRC information in the Town Crier and Channel 15.

The Lake Management Committee met with the Harbormaster and Karl Stinehart, and they agreed to budget \$5000 toward lake buoys. Michelle will send a thank you email and ask to have that put in the 2021-2022 budget as well. This may have to be passed with this year's town budget. Michelle has asked Dick Grannells, chair of the Lake Management Committee if CRC could put information on the buoys about our organization, and they will discuss at a future meeting.

CRC is concerned about night lake safety and the buoys not having lights near the channels. The board voted to pursue adding lights to the buoys. Ginny is going to check on options to add lights, and Michelle will talk to the Harbormaster about this.

The membership flyer is approved with changes that MaryAnn will incorporate before printing.

John came up with some new logo ideas for CRC. There was some discussion, but no decisions were made.

Beth suggested we put something on the flyer about donating to CRC through Amazon. Penni will check into whether CRC is receiving the donations from Amazon. There was no decision made.

John suggested putting a QR code on the flyer. He will create one and get it to MaryAnn so it can be included near the payment information.

The timeline for getting the membership information to Michelle is as soon as possible. The next time the board will meet will be the scheduled meeting, April 13th.

Meeting Adjourned at 7:35 pm